

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 12.50  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

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CLASS: NATL.	LOCAL	REGIONAL
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EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT9/12 12.50

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLS CFM, THX 10/9

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1100A-1200N	30		\$750.00	10/11	10/12	1		TH-F	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
PROGRAM : THE VIEW												
32	A		600A-700A	30		\$2,750.00	10/11	10/12	2		TH-F	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT11 ON LINE-9 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK												

REP HEADLINE# 6144656 TRF# 311939  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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33	A		500P-600P	30		\$2,750.00	10/11	10/12	1		TH-F	1
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PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 32-33

27	S		1000P-1100P	30		\$6,000.00	10/15	10/15	0		MON	0
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PROGRAM : CASTLE

STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#9 MISSED:TH-F/1100A-1200N OCT11(3/WK) 30S \$750.00 (OCT9/12)

BUY#27 MON/1000P-1100P OCT15 30S \$6,000.00  
OFFER:TH-F/600A-700A OCT11(2/WK) 30S \$2,750.00 PLS ADVISE.  
& TH-F/500P-600P OCT11 30S \$2,750.00

CMT:WE CAN OFFER

OCT/12 101165.00 CONTRACT TOTAL 101165.00  
TOTAL SPOTS 62

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE